

Renewable energy generation is growing rapidly in North America driven by falling prices, technology improvements, incentive programs, and increased corporate demand for clean energy. Simultaneously, options for sourcing renewable energy are growing and becoming more complex.

What’s your renewable energy strategy?

Does it align with financial and environmental goals? Kinect Energy can help you successfully navigate through the complexity!

Onsite Renewable Energy

Onsite Renewable Energy often has the best economics. Facilities with ample roof or ground space available should strongly consider an onsite solar project. Benefits include:

- 30% Federal Investment Tax Credit and accelerated depreciation
- 25 year warranted asset life
- Additional incentives available

Federal Investment Tax Credit

	2018	2019	2020	2021	2022
LEVEL	30%	30%	26%	22%	10%

There are many finance options available. A few include:

- Power Purchase Agreements (PPAs), zero up-front capital
- Financing/debt options: cash flow positive year one
- Property Assessed Clean Energy (PACE) financing

Acquiring Renewable Energy

SOURCING OPTION	STRATEGY
<i>Own or Invest in Project</i>	Physical – Own On-site Own/Invest Off-site
	Financial – On-site PPA Off-site PPA (VPPA)
<i>Buy From Utility/Supplier</i>	Green Pricing
	Green Tariff
	Community Programs
	Supplier Procurement* Community Choice Aggregation*
<i>Buy Unbundled Attributes</i>	Renewable Energy Credits (REC)

* Only available in deregulated electricity markets

Virtual Power Purchase Agreements (VPPAs)

VPPAs enable companies to take advantage of favorable economics for wind and solar projects located offsite – a viable strategy to meet renewable energy and economic goals. VPPAs offer:

- Opportunity for large scale renewable energy participation
- Renewable Energy Certificates (RECs)
- Fixed per-MWh rate over a 10-20 year term
- Long-term hedge against rising prices
- No up-front costs





Renewable Energy Service offering

On-site Development Services

- High-level site assessment for solar PV and other renewables
- Preliminary layout designs and production estimates
- Financial and energy modelling of on-site renewable systems
- Full project development services through the client representative model

Virtual Power Purchase Agreement (VPPA) Sourcing

- 90,000+ MW portfolio of VPPA projects to choose from
- Project identification and analysis to meet client objectives
- Community Solar Garden (CSG) program sourcing and advisory

Renewable Energy Consultancy

- Strategic/Portfolio review of renewable energy opportunities to meet sustainability and financial goals
- Site-specific review of renewable energy options

Renewable Energy Certificates (RECs) sourcing:

TrackMyElectricity.com lets our customers source RECs from local sources based on unique stories and attributes of the power plant.

- 200+ renewable sources across the globe
- Cited “Best Practice Example” in GHG Protocol Scope 2
- Renewable project “additionality” contributes to renewable energy growth
- High-quality text with images, videos, and unique stories about the plant



KINECT ENERGY'S SERVICES



KINECT-PROCURE™



PORTFOLIO & PRICE RISK MANAGEMENT



DATA MANAGEMENT



CONSULTING & SUSTAINABILITY



SUPPLY MANAGEMENT

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