



# Carbon Offsets for your Natural Gas

## Have you considered reducing your company's carbon footprint?

At World Kinect Energy Services, we believe in helping people, like you, find effective ways of reducing their environmental impact. Our team of energy experts will work with you to develop a plan that leverages carbon offsets to balance out the carbon emissions generated from the natural gas your business consumes on a yearly basis.

We will help you Buy Better and Buy Cleaner.

## How does carbon offsetting benefit your business?



### It builds your brand value

Leverage all available marketing materials from World Kinect Energy Services' global portfolio of sustainable energy projects.

### It adds value to your customers

Share the value benefit of carbon reduction with those companies that work with you.

### It inspires your people

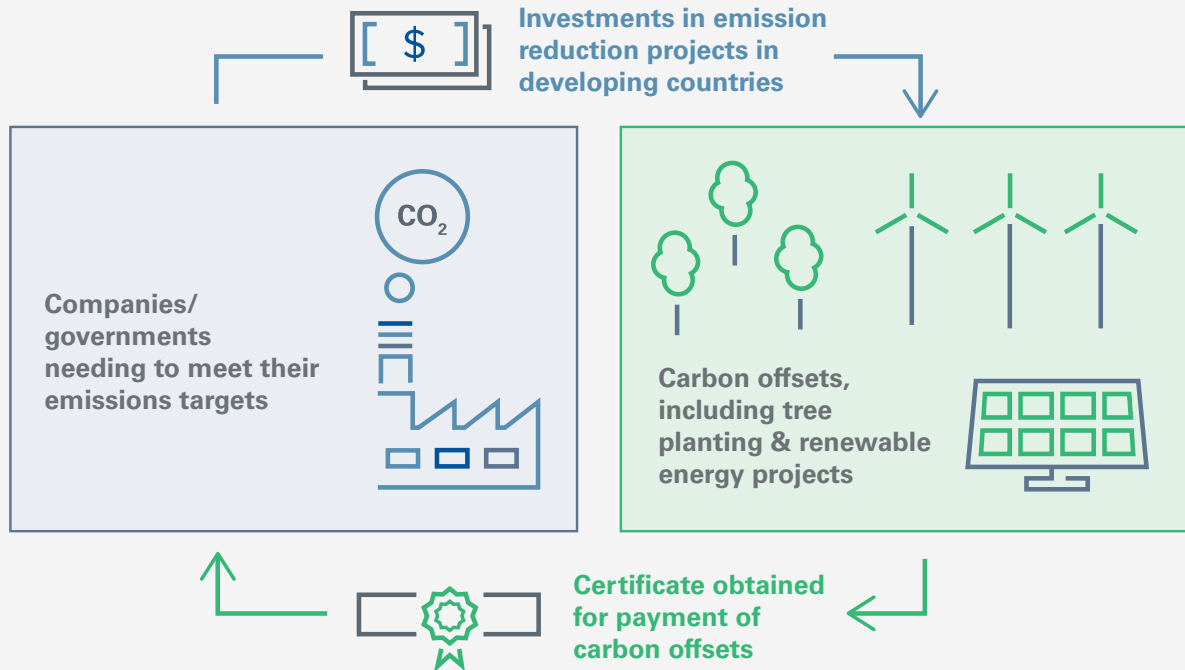
Set the tone for your employees to embrace a carbon reduction mentality that will help them at work and in their homes.

### It displays your climate leadership

Show how your company's vision of the future spreads beyond a P&L and expands into becoming a good global citizen.



# Here's how Carbon Offsets work



## How does natural gas + carbon offsetting work for you?

- Your natural gas supply management solution is tailored to your specific needs and offers you competitive pricing and a reliable supply source.
- The combustion emissions from your natural gas use are calculated by using emission factors published in the National Inventory Reports.
- Your supply of natural gas is paired with independently verified carbon credits that compensate the greenhouse gas emissions generated from gas combustion.
- You receive a CO<sub>2</sub> compensation certificate along with a guarantee that the consumed volume of natural gas matches the volume of credits.

The team at World Kinect Energy Services is here to help. With the global strength of a Fortune 100 company and the personal, local support needed to address your specific needs, we're uniquely positioned to be there when others are not. Contact us today.



**World Kinect Energy Services** is trusted by 65,000 customers worldwide. With 35 years of experience delivering more than 50 fuel and energy products on time and in full, we help you solve energy challenges. We are Everything Energy.

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Start the conversation with one of our Energy Experts by calling: **+1 763 543 4600**

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